



StrengthenND[®]

Grant Writing Boot Camp
ND State Library's Renewal & Development Conference
April 2, 2019

Why You? | Documenting Your Organization's Strengths, Capacity, and Achievements

1. What are your strengths?
2. What is your organization's capacity?
3. What have you achieved?
4. What is your competitive advantage over other similar entities?

Needs & Target Demographic | Who Are You Hoping to Impact & Why?

5. What indicators are you seeing with your organization?
6. What is the root cause of the indicators?
7. Who are you impacting? Why them?



Goals, Objectives, & Outcomes | Developing the “HOW” of Your Proposal

8. Reflecting on the need you’ve identified, what is your goal?
9. What objectives will complete your framework?

Budget & Budget Narrative | Aligning Your Resources Accurately & Responsibly

10. What income sources will support your project?
11. Will you need to “staff up”? What other expenses do you anticipate?

Project Design | Aligning the When & Where with the “HOW”

12. Challenges: What could go wrong?
13. Contingency: What will you put in place to mitigate challenges?
14. Sustainability Plans: How can the project keep going when the grant has ended?